

SPONSORSHIP PACKAGES

A large, stylized logo for Queens Park Soccer Club (QPSC) is centered in the background. It features the letters 'Q', 'P', 'S', and 'C' in a bold, black, sans-serif font. A red horizontal bar is superimposed over the middle of the letters, containing the text 'QUEENS PARK SC' in white, uppercase, sans-serif font. The background also features a faint, light gray watermark of the Queens Park Soccer Club crest, which includes a crown and a shield with a cross.

QUEENS PARK SC

OUR STORY

Established in 1909, Queens Park Soccer & Social Club proudly stands as one of Western Australia's enduring oldest soccer clubs, weaving itself into the fabric of not only soccer but also various sports, the local community, and the families it serves.

For over a century, Queens Park Soccer Club has been the heartbeat of community cohesion, uniting residents through soccer, sports, social gatherings, and community events. Recognized across the Western Australian soccer landscape, Queens Park has played a pivotal role in advancing the World Game within the region, offering people of all ages and backgrounds the chance to pursue their dreams and fuel their passion for the sport that transcends borders.

As we move forward, our commitment remains unwavering – to eternally foster the love for the game and continue being a cornerstone in the community.

CORE VALUES

Quality
Passion

Spirit
Commitment

INTEGRITY
COMMUNITY



WHY SPONSOR?

- **Visibility:** Gain exposure and recognition among community members, stakeholders, and beyond.
- **Community Engagement:** Demonstrate your commitment to social responsibility and community development.
- **Brand Alignment:** Associate your brand with meaningful causes and initiatives that resonate with your values.
- **Networking:** Connect with like-minded individuals and organizations dedicated to making a difference.

BENEFITS OF SPONSORSHIP

- **Brand Exposure:** Logo placement, mentions in promotional materials, and acknowledgment across various marketing channels.
- **Networking Opportunities:** Access to exclusive events, networking sessions, and collaborations with other sponsors.
- **Positive Public Image:** Showcase your commitment to corporate social responsibility and community stewardship.
- **Customization:** Tailored sponsorship packages to align with your budget, objectives, and areas of interest.
- **Gratitude and Recognition:** Public acknowledgment of your support and its direct impact on our community initiatives.



REACH ACROSS QPSC



WEBSITE
PRESENCE
& SOCIAL
MEDIA



QPSC TV
FACEBOOK
VIDEOS



POST GAME
INTERVIEWS &
GAME DAY
SPONSORS



900
FACEBOOK
FOLLOWERS



+1000
TOTAL SOCIAL
FOLLOWERS



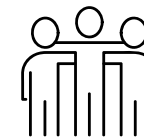
GROUNDS SIGNAGE
PRESENCE AND VISIBILITY
ACROSS QPSC



KIT SPONSOR
& TRAINING TOP
SPONSOR
OPPORTUNITIES



**PLAYER
SPONSOR**
SPONSOHIP FOR
1 YEAR TRAINING



STRONG
COMMUNITY PAST
& PRESENT

PLAYERS SPONSORSHIP



QPSC

PRO PACKAGE

\$4,500

PACKAGE INCLUDE:

- Sponsorship of 1 player
- 4/5 Training + Match
- 46 weeks Training - 230 training sessions
- You will cover all the FW registration, insurance, referee cost and 2 full training kit
- Specialised program
- Weekly mentions on TV Club broadcasts
- FREE Access to any other event in the club

SEMI-PRO PACKAGE

\$2,000

PACKAGE INCLUDE:

- Sponsorship of 1 player
- 3 Training + Match
- 46 weeks Training - 138 training sessions
- You will cover all the FW registration, insurance, referee cost and 2 full training kit
- Specialised program
- Monthly mentions on TV Club broadcasts

BEGINNER PACKAGE

\$1,000

PACKAGE INCLUDE:

- Sponsorship of 1 player
- 2 Training + Match
- 36 weeks Training - 72 training sessions
- You will cover all the FW registration, insurance, referee cost and 1 full training kit
- Specialised program
- Monthly mentions on TV Club broadcasts

EQUIPMENT SPONSORSHIP



QPSC

CAMERA PACKAGE

\$2,000

PACKAGE INCLUDE:

- You will cover the cost 1 Veo camera
- Monthly mentions on TV Club broadcasts

EQUIPMENT PACKAGE

\$1,000

PACKAGE INCLUDE:

- You will cover general equipment for all the group such as: bibs, cones, hurdles, portable goals...
- Monthly mentions on TV Club broadcasts

FOOTBALL PACKAGE

\$500

PACKAGE INCLUDE:

- You can choose to buy around 20 footballs for one of groups here below:
- MINIROOS
- JUNIORS
- SENIORS
- Monthly mentions on TV Club broadcasts

GROUNDS/CLUBHOUSE SIGNAGE



QPSC

HERITAGE PACKAGE

\$2,500

PACKAGE INCLUDE:

- Logo placement on the official website with a link to your business
- Monthly mentions on TV Club broadcasts
- Regular features on social media twice per week
- Logo displayed on the top of the bar

UNITY PACKAGE

\$1,500

PACKAGE INCLUDE:

- Logo placement on the official website with a link to your business
- Monthly mentions on TV Club broadcasts
- Occasional features on social media once per week

SUPPORTER PACKAGE

\$500

PACKAGE INCLUDE:

- Logo placement on the official website with a link to your business
- Monthly mentions on TV Club broadcasts
- Regular features on social media once per month

LEGEND PACKAGE

\$7,000

PACKAGE INCLUDE:

- Logo placement on the official website with a link to your business
- Monthly mentions on TV Club broadcasts
- Regular features on social media three times per week
- Logo displayed indoors and outdoors the clubhouse (top of the bar - front main pitch)

VICTORY PACKAGE

\$5,000

PACKAGE INCLUDE:

- Logo placement on the official website with a link to your business
- Monthly mentions on TV Club broadcasts
- Regular features on social media three times per week
- Logo displayed outdoors (front main pitch)



Q.P.S.C. PACKAGE

\$50,000

PACKAGE INCLUDE:

- Exclusive club-wide sponsorship for the entire Queens Park SC
 - Logo prominently displayed on every team's jerseys
 - Prime logo placement on the official website with a link to your business
 - Regular mentions on TV Club broadcasts
 - Featured on social media once per month
 - Logo prominently displayed on the top of the bar and outside the clubhouse, always outdoors
- (minimum 3 years contrat, price on top, per year)


OLD PACKAGE

\$10,000

PACKAGE INCLUDE:

- Sponsorship of an entire Queens Park SC team
 - Logo displayed on the team's jerseys
 - Logo placement on the official website with a link to your business
 - Occasional mentions on TV Club broadcasts
 - Regular features on social media once per month
 - Logo displayed on the top of the bar and outside the clubhouse, always outdoors
- (minimum 3 years contrat, price on top, per year)



 **Coker Park,
181 Wharf Street, Cannington,
Western Australia 6107**

 **commercial.fc@queensparksc.com.au**

 **@queensparksc**

 **Queens Park Soccer Club**

WWW.QUEENSPARKSC.COM.AU